

#startupindia



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

RECOGNITION
Certificate No:
DIPP83774



Fun Fab

Connect, Have Fun & Share Moments



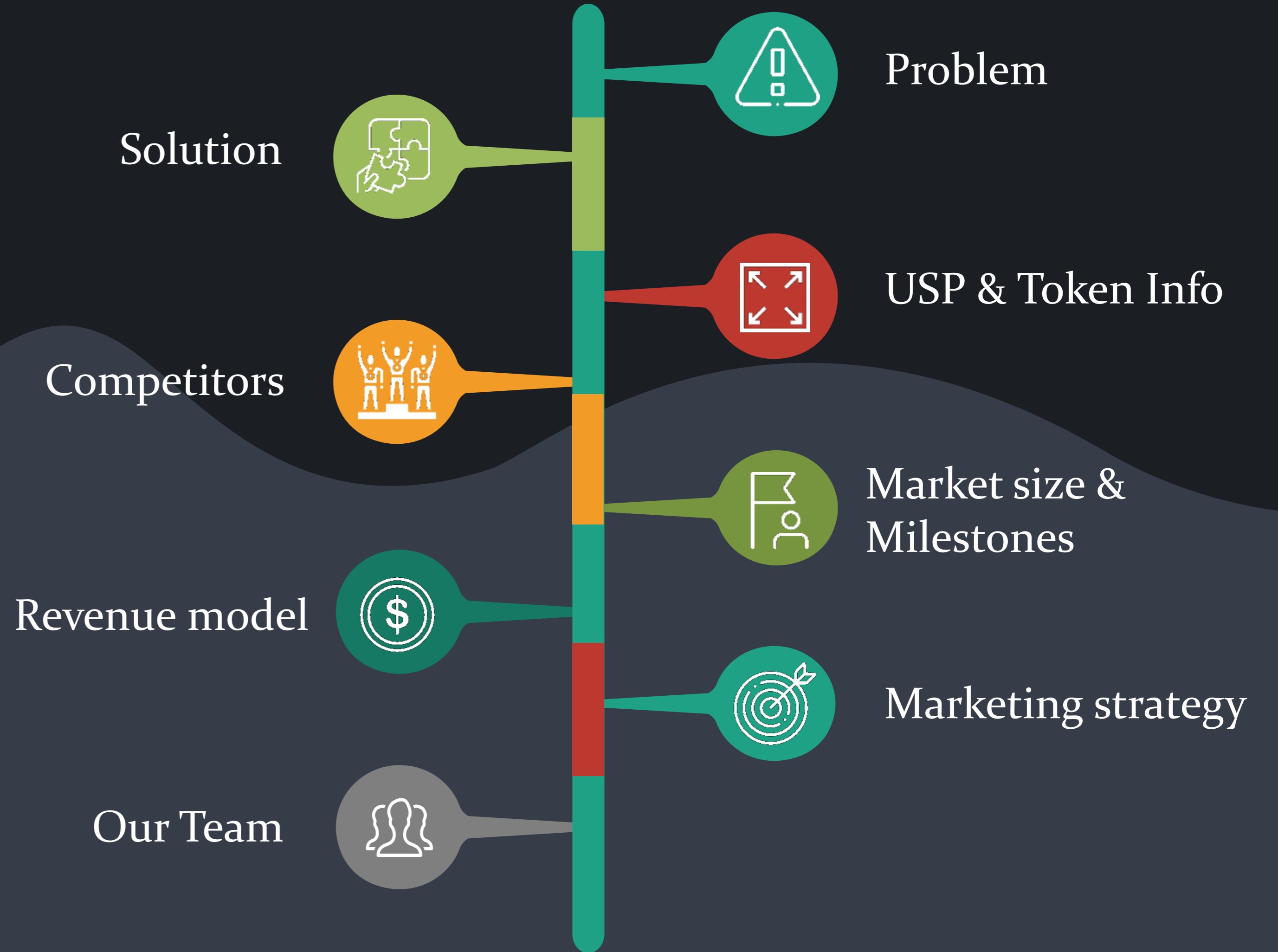
Overview



Things we are going to share



One Stop Social Networking



Problems:

- Lots of security concerns no proper security to user data.
- User who are spending lots of valuable time on social media to proper info and entertain users going in vain
- Forcing users to watch and asking them to pay money to avoid ads.
- Data is controlled by Human & decision made by Humans to handle the platform

Human
controlled

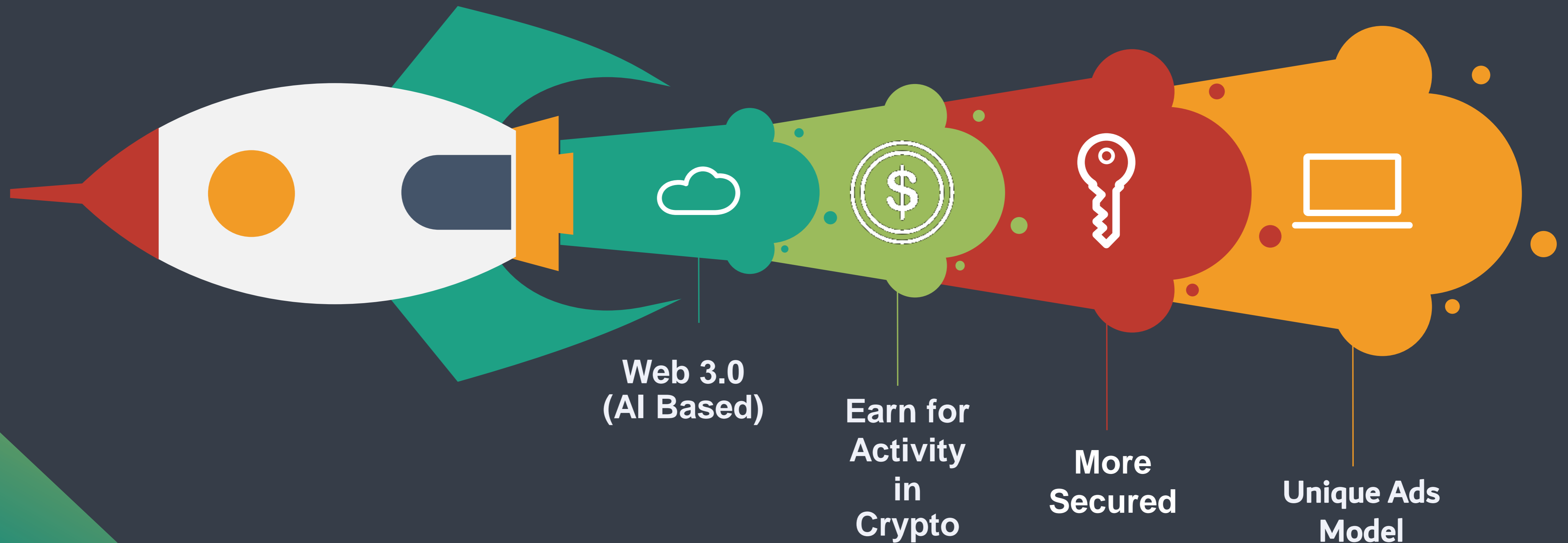
No rewards for
your efforts

Too many
ads

Security
Concerns

Solutions

- ❑ **FUNFAB** is going to be AI Based Social networking platform which helps the users to connect the people across the world and can earn for the activities in the platform. Funfab is going to be secured social networking platform with user friendly ads model.



FunFab

One stop social networking website

☐ Funfab is a One Stop Social Networking Website where you can connect with people, share your memories, make new friends along with many more options and give more power & privacy to the user data along with the reward-based system.



Fun Fab

- Social networking
- Education
- Job Portal
- Technology
- Sports
- Entertainment
- News
- Forums
- Health
- Marketplace

☐ And the list goes on as per the market trends & demand

Unique Selling Point

One Stop Application



Token information

- Name: Funfab
- Symbol: fnfb
- Initial Supply: 1,000,000
- Total Supply: 1,000,000,000
- Website: FUNFAB.info



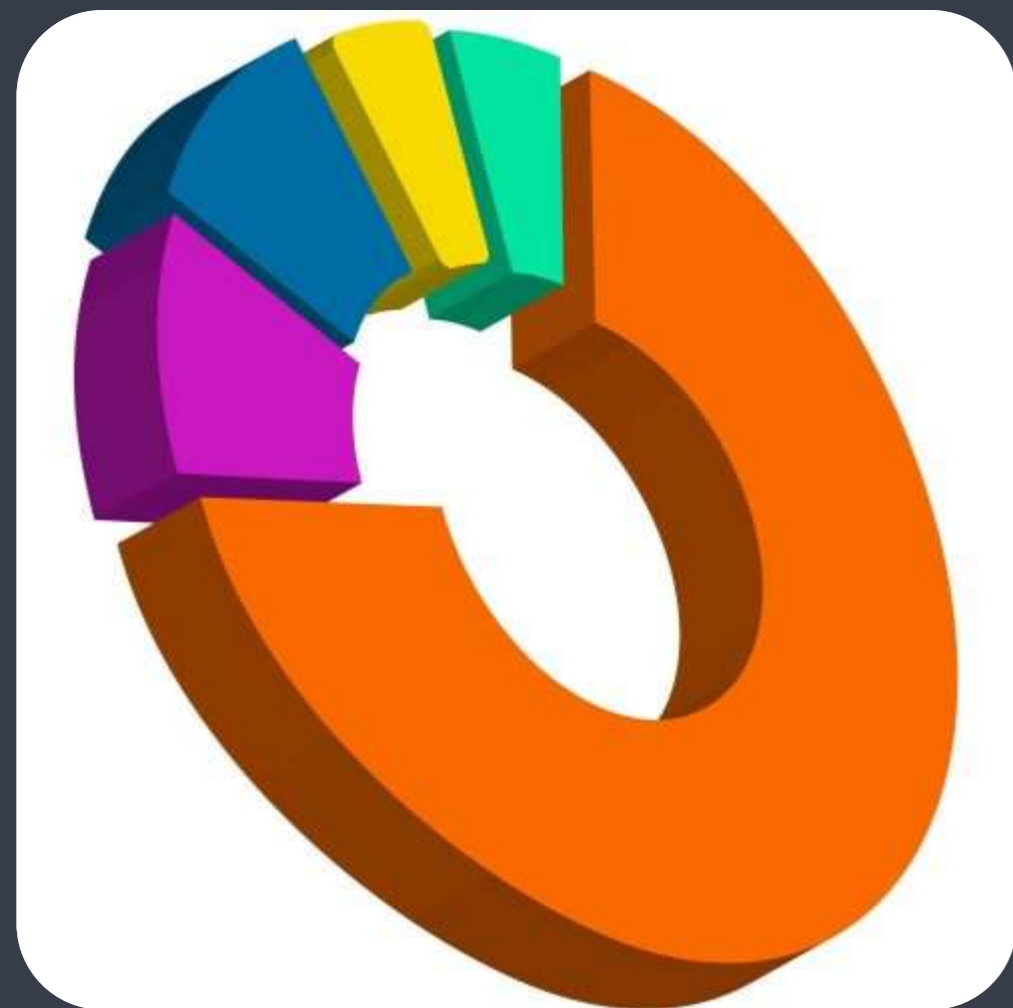
0x48daFAE93D731e411b0bAf8d07A20c67aa16901E

Link to BUY: [Funfab Token](#)

CONTRACT ADDRESS

Token UTILITY

We Provided Best
Token UTILITY for our community



FunFab

Next Gen Social Networking Platform

❑ How the earned FUNFAB tokens can be used by Users?

- Can Trade
- Playing Games
- Membership plans
- APY of 20%
- Buy Products in Marketplace
- Buy NFTs



Competitors

At certain stage, there will be
No Competition for us as we are
 going to be giant platform



Facebook



Instagram

amazon

cricbuzz



Qzone



Weibo



Twitter



Reddit



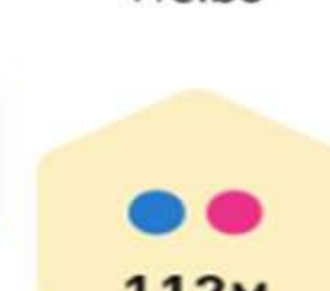
Pinterest



Ask.fm



Tumblr



Flickr



Google+



LinkedIn



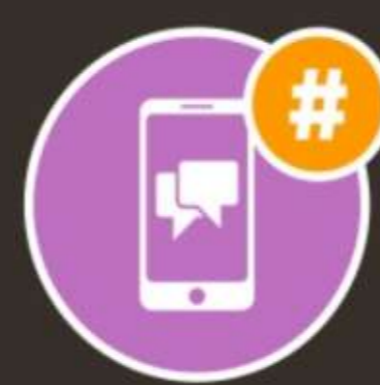
VK



Odnoklassniki

APR
2019**DIGITAL AROUND THE WORLD IN APRIL 2019**

THE ESSENTIAL HEADLINE DATA YOU NEED TO UNDERSTAND GLOBAL MOBILE, INTERNET, AND SOCIAL MEDIA USE

TOTAL
POPULATION**7.697**
BILLIONINTERNET
USERS**4.437**
BILLION
PENETRATION:
58%TOTAL NUMBER
OF ACTIVE MOBILE
INTERNET USERS**4.031**
BILLION
52%ACTIVE SOCIAL
MEDIA USERS**3.499**
BILLION
PENETRATION:
45%TOTAL NUMBER OF ACTIVE
SOCIAL USERS ACCESSING
VIA MOBILE DEVICES**3.429**
BILLION
45%**SHARE OF WEB TRAFFIC BY DEVICE**

THE SHARE OF TOTAL WEB TRAFFIC SERVED TO WEB BROWSERS ON EACH KIND OF DEVICE

MOBILE
PHONES**48.9%**
RELATIVE ANNUAL CHANGE:
-5.0%LAPTOPS &
COMPUTERS**47.0%**
RELATIVE ANNUAL CHANGE:
+6.3%TABLET
DEVICES**4.0%**
RELATIVE ANNUAL CHANGE:
-4.6%OTHER
DEVICES**0.11%**
RELATIVE ANNUAL CHANGE:
-8.3%

How big we can grow

Market Size & Scope Of Target

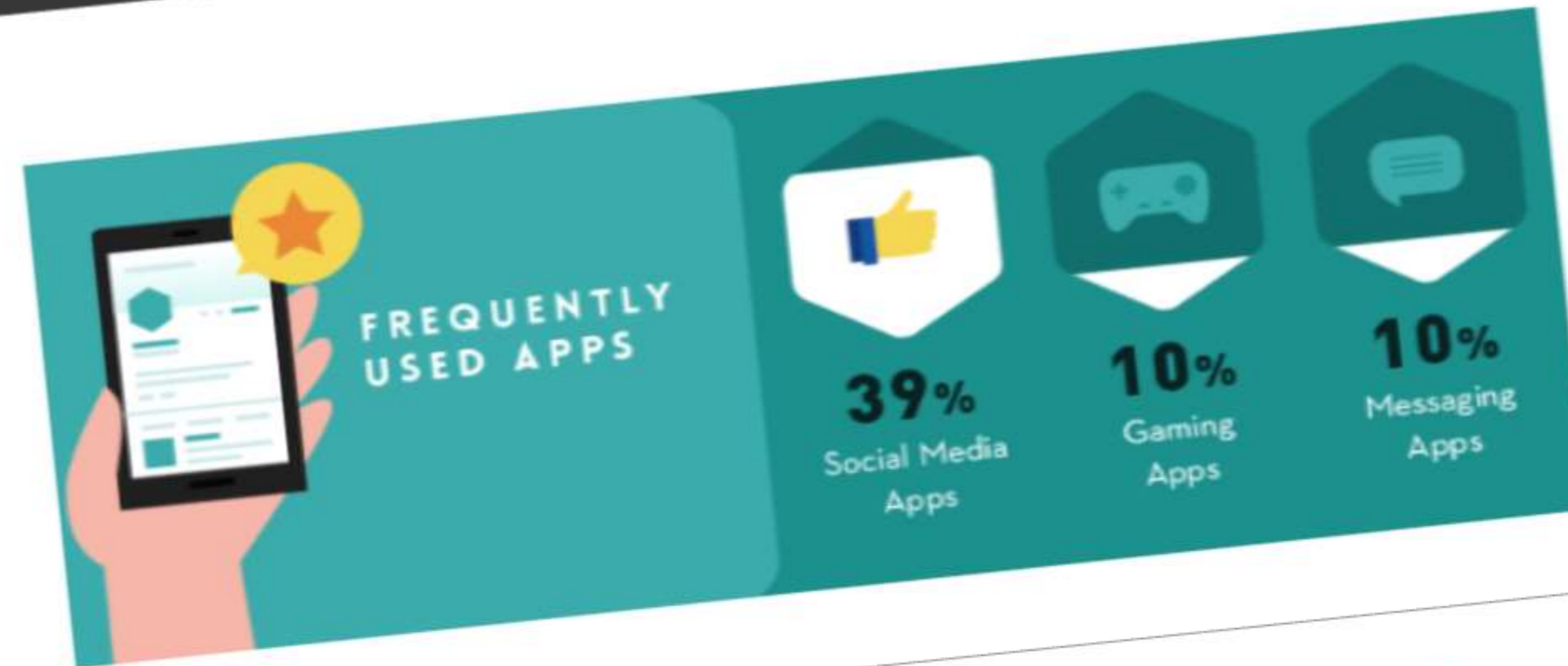
- Targeted across the **World** to All the **Category audience** are targeted
- **Billions of Users**
- **Main & Active audience** are going to be age of **15 - 40 years**

Market size - Widely used apps

- Funfab got fantastic USP's which will help the platform to take the top market share soon.

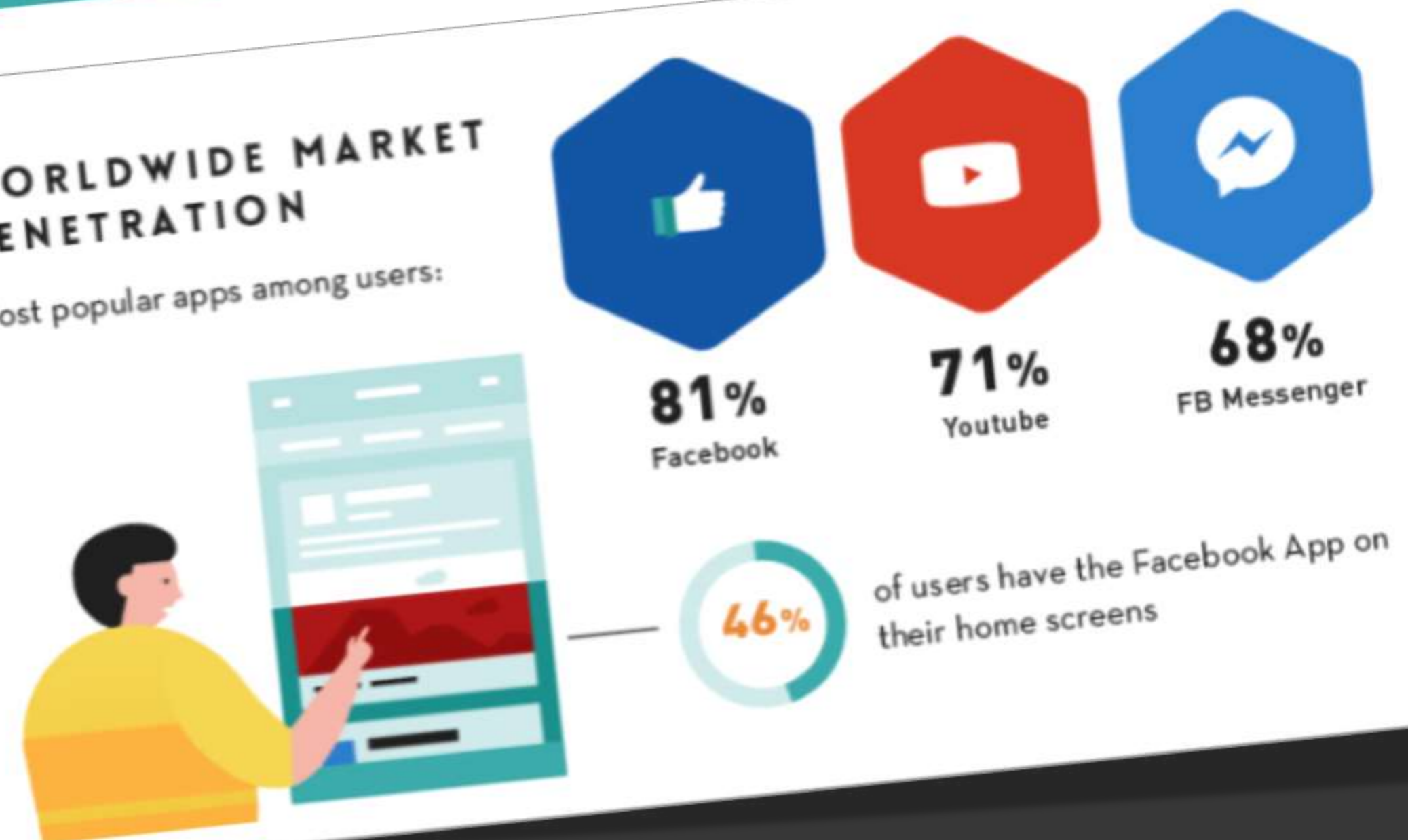
MOST-WIDELY USED NETWORKS

Top 15 Most Popular Social Networking Sites



WORLDWIDE MARKET PENETRATION

Most popular apps among users:








Revenue Model.....

We are confident that from these sources, we can make some good profits from the below source:

- Advertisements
- Marketplace
- Reseller affiliate
- Trading fee
- Membership Plan



-  **Trading Fee**
Revenue through the trading fee while buying & selling the tokens
-  **Marketplace**
By product selling & building funfab marketplace
-  **Reseller Affiliate**
Building affiliate marketing space
-  **Advertisements**
Doing advertisements as per the Industry
-  **Membership Plan**
Offering membership plans with great offers

Marketing Strategy

Our USP is the **best marketing strategy** to attract users

Digital Marketing

- ✓ SEM
- ✓ SMM
- ✓ SEO
- ✓ Others

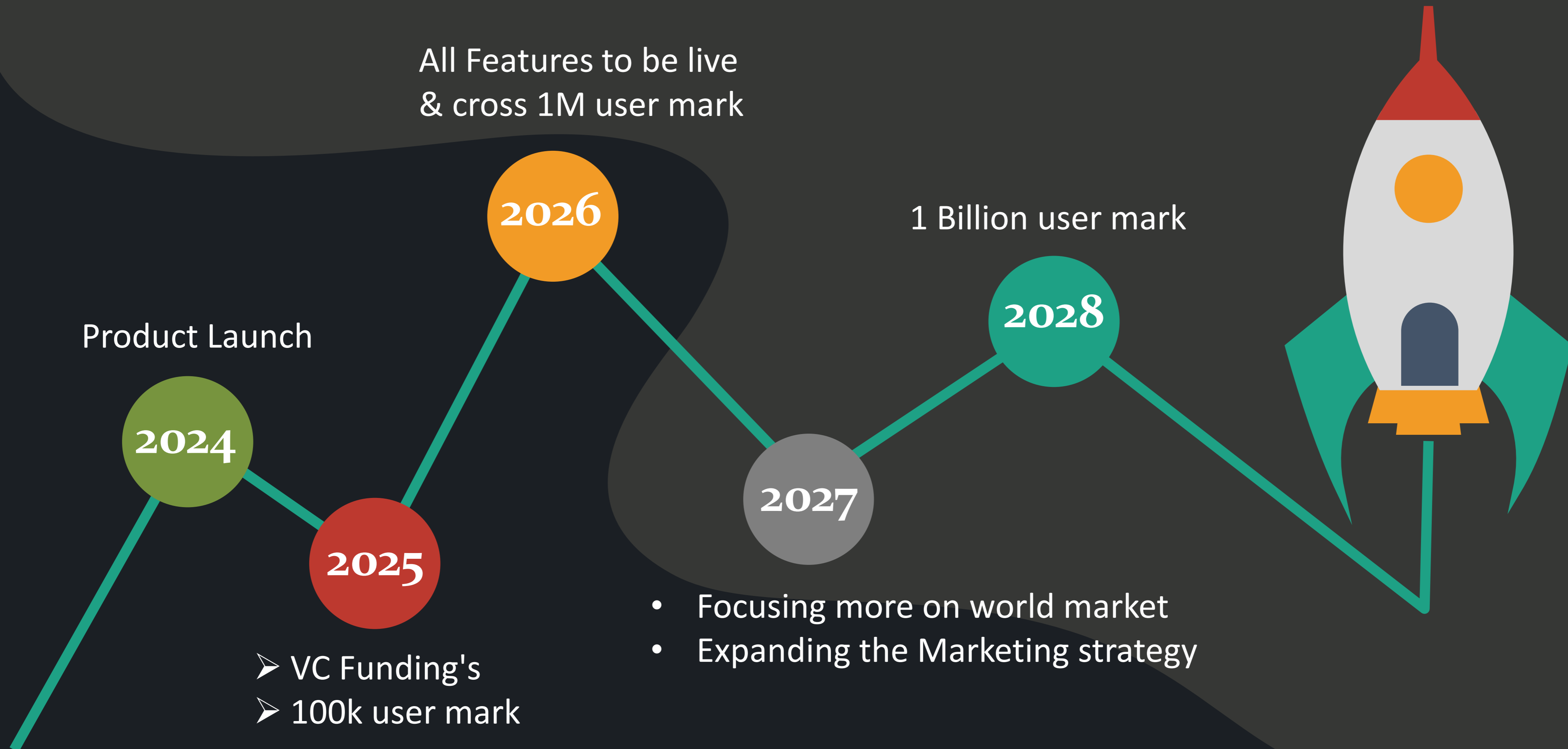
Offline Marketing

- ✓ Tie-up & Partnerships
- ✓ Others



Future Milestones

Our achievements are going to be bigger than what we mention



You need to know about

OUR CORE TEAM



Arun Veeranki 

Developer & Digital Marketing Expert
with 10+ years of experience

- Smart & Cool
- Problem solver
- CEO & Founder

Profile Overview:

- ✓ Developed 20+ web applications & experienced Digital Marketing Analyst with a demonstrated history of working in the information technology and services industry.
- ✓ Skilled in Search Engine Optimization (SEO), Search Engine Marketing(SEM), DoubleClick Search (DS), Social Media Marketing & Website Development.
- ✓ Till now generated 50+ million unique users of organic traffic to different websites.
- ❑ **Major Skills:** Project Management, Team Handling, Digital Marketing & Web development
- ❑ **Achievements:** Arun has a long list of achievements, and we would like to mention a few below:
 - ✓ Developed a Social Networking site at the age of 19.
 - ✓ Created an online radio channel & developed a mobile app for his own website & college.
 - ✓ Many more.....

You need to know about

Director



Sravya Reddy 

Digital Marketing Expert with
5 years of experience

- Positive mindset
- Initiator
- CMO

Profile Overview:

- ✓ Experienced in Digital Marketing with a demonstrated history of working in the information technology and services industry.
- ✓ Skilled in Search Engine Optimization (SEO), Search Engine Marketing(SEM), Social Media Marketing & Website Development.
- ✓ Till now generated 50+ lakhs unique users of organic traffic to different websites.

Major Skills:

- Project Implementation, Critical Thinker, Digital Marketing, Web Applications

Current Status of project

- Prototype is built and soon will be available for demo & beta version app



**Soon Beta Version App
links will be updated**

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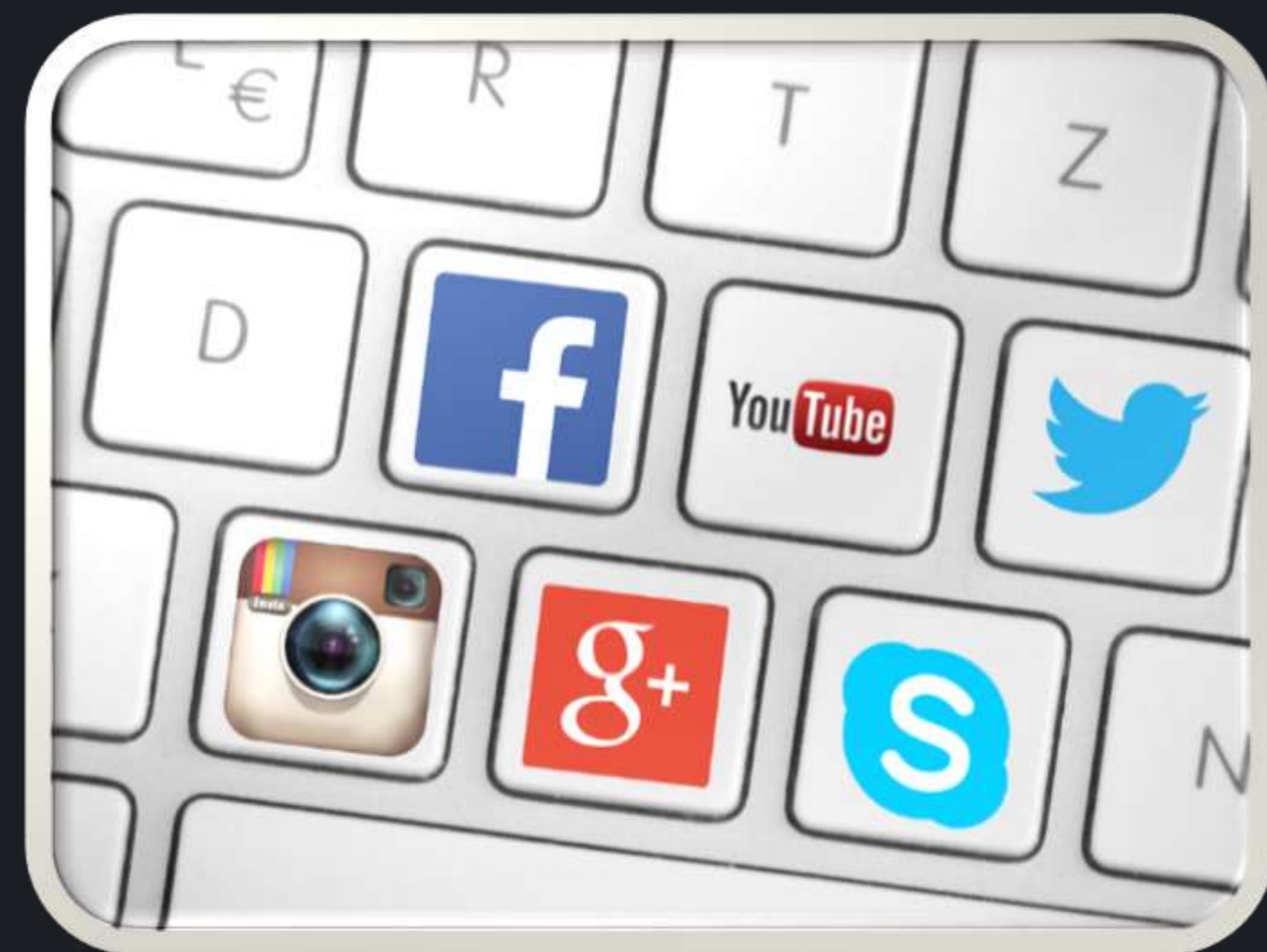


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“If people like you, they’ll listen to you, but if they trust you, they’ll do business with you.”



Funfab Digital Handles



Website: funfab.info

Telegram: <https://t.me/funfabapp>

Facebook: <https://www.facebook.com/funfabapp>

Linkedin: <https://www.linkedin.com/company/funfab/>

X (Twitter): <https://twitter.com/funfabapp>